

## **Madison Valley Merchants Association**

Minutes 16-Apr-2014

1. A sketch was shown of the triangle project. It will have a space that will hold a banner for our events.
2. Great news about Spring Cleaning. Bush school is taking us on and will be cleaning up this year.
3. It has been verified by a local magazine that Madison Park/Valley spends more on dining than any other Seattle neighborhood.
4. The owner of the building (Jae's Asian bistro and the dry cleaner) will be contacted to see about reimbursing costs for cleaning up the alleyway.
5. Please send news/articles to [editor@madisonvalley.org](mailto:editor@madisonvalley.org)!!
6. City of Seattle is finally thinking about fixing the crosswalk on Madison Street leading to Jae's Asian Bistro. No time is set for the fix.

### **Bastille Bash News:**

- Our new Charity for the Bastille Bash is the Detlef Schrempf Foundation which is exciting because they are well established and will be able to assist with the event. The chosen charity is called Art with Heart and they work with children in hospitals and in hospice.
- The consensus was to keep wineries in retail stores that want it and possibly have wine gardens as well.
- There will be a VIP tent, possibly in the parking lot next to River Song Jewelry. Tickets for the tent might cost \$100 or \$150 per person and it would include exclusive wine and cheese tasting.
- A retail chairperson is needed to manage communication with retailers regarding window decorating, etc.

- Most business owners did not realize that Thrive Art School offers 2-hour drop off care for kids during the event. Of course they will be doing French-style art.
- Also, a reminder that this event is NOT geared toward kids. It's a wine and food event therefore we do not want to push the event as "kid friendly."
- Karl will talk to merchants at the Arboretum Court to find out what their participation level will be. Madison Valley Merchants Assoc. is happy to work with them if they can come up with a plan.
- Joan will be emailing everyone a package of sponsorships that are needed. Businesses are encouraged to contact a potential sponsor within a few weeks as the printing deadline is approaching (May 15).
- We have a company that will be coordinating entertaining for the event. The consensus was to keep the burlesque dancers.
- Negotiation continues about closing Madison Street, where it will start/stop etc. Due to the incident at Wells Fargo recently the city is being sensitive to having quick access on Madison Street.
- Volunteer are needed! Please email [Nat](#) or [Lindy](#).
- Lot's of great suggestions about simplifying the map and signage, possibly a color coordinated system for food and wine booths.

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Notes courtesy of [Lisa Vian Hunter](#), now offering fashion illustration classes for kids and teens.